

# ABA Newsletter

December 2025

MOHAMED HANNO  
ABA CHAIRMAN



**Alexandria Business Association  
Welcomes Tax Reforms**

**Minister of Finance Reviews the Second  
Package of Facilities at the “Egyptian  
Center for Economic Studies” Seminar**



**Alexandria Business  
Association Explores  
Enhanced Trade and  
Economic Cooperation  
with Germany**



**ABA Hosts High-Level  
Meeting with Finance  
and Customs Officials  
on Trade Flow**



**Alexandria Business  
Association Expands  
Economic Bridges  
with Spain**

## Alexandria Business Association Welcomes Tax Reforms Minister of Finance Reviews the Second Package of Facilities at the “Egyptian Center for Economic Studies” Seminar



The Egyptian Center for Economic Studies (ECES) organized a meeting with Dr. Ahmed Kouchouk, Minister of Finance, to discuss the second package of tax and customs facilities and to review tax reforms, ensuring that market needs are met through holding a dialogue with the business sector and specialists in the fields of taxation.

The meeting was attended by Ms. Rasha Abdel Aal, Head of the Egyptian Tax Authority, and a delegation from the Ministry of Finance. From the business sector, both Mr. Mohamed Hanno, Chairman of the Board of the Alexandria Business Association, and Eng. Marwan El Sammak, ABA board member, participated.

Mr. Omar Mohanna, Chairman of the Board of the Center, pointed to the Ministry of Finance’s shift toward partnership with the private sector, which improves the investment climate and enhances trust. Dr. Abla Abdel Latif, Executive Director and Director of Research at the Center, announced that the Center is preparing an evaluation of the implementation of the first package of tax reforms.

For his part, Kouchouk announced that the second package of legislative reforms will be presented to the House of Representatives in February 2026, clarifying its main outcomes and announcing the positive preliminary indicators of the implementation of the first package, which included increased exports, growing support for small companies, and the expansion of the tax base, achieving inclusive economic growth.



During the discussions, Mr. Mohamed Hanno, ABA Chairman, noted that analyzing the items of the second package reveals that nearly half of them require legislative amendments, which may pose a challenge to the speed of implementation. “Hanno” praised the proposed facilities in the new package and the Minister of Finance’s indication of the importance of building trust between the Tax Authority and taxpayers, noting that some current practices still do not reflect this direction. He called for clear instructions to limit these practices and to enhance a fair and transparent business environment for the business community.

In response to Hanno’s intervention, the Minister of Finance confirmed the readiness of the amendments and their submission to Parliament as soon as its sessions begin, affirming the speed of implementation.



The meeting was attended by Juliana Johanna, Senior Economic Affairs Expert at the German Embassy . From ABA, attendees included Dr. Mohamed Mehrrem and Dr. Abdel Moneim Hafez, Vice Chairmen, Eng. Mohamed Abdel Aziz Arafa, Board Member; Dr. Walid Eid, Head of the Entrepreneurship Committee; Eng. Hany Abou El-Saad, Head of the Housing Committee; Eng. Walid Shawky, Deputy Head of the Housing Committee; Ms. Riham Adel, Deputy Head of the Entrepreneurship Committee; Mr. Mohamed Abdel Mohsen, Advisor to the Import Committee; along with a number of ABA members.



## Alexandria Business Association Explores Enhanced Trade and Economic Cooperation with Germany



ABA welcomed H.E. Jürgen Schulz, German Ambassador to Egypt, accompanied by his delegation, to discuss ways to strengthen Egyptian German trade and economic cooperation and open new horizons for joint investment partnerships. During the meeting, Ambassador Schulz highlighted Germany's strong interest in expanding cooperation with Egypt across various sectors, commending recent positive economic performance indicators that reflect improving economic conditions.

He emphasized the importance of coordination with relevant authorities, particularly in education, training, and vocational qualification, through German educational institutions operating in Egypt, including the German Agency for International Cooperation (GIZ Egypt), in parallel with cooperation with the Ministry of Education.

The Ambassador also noted Germany's intention to attract more qualified Egyptian labor to meet the needs of the German labor market, stressing the importance of German language proficiency, as approximately 80% of German companies rely on the German language in their work environment.

For his part, Dr. Miguel Haubrich, Economic Counselor, outlined several priority sectors for Germany, including logistics and steel products, and invited ABA to share the outcomes of the new edition of its "Islah" Economic Development Index, which contributes to assessing business performance, identifying sector needs, and enhancing joint cooperation.

In the same context, Mr. Mohamed Hanno, ABA Chairman, reviewed the Association's ongoing cooperation with several German entities in Egypt, including GIZ and the German Federal Ministry for Economic Cooperation and Development (BMZ).

This cooperation covers technical education and youth training and qualification at the Vocational Training & Employment Center - VTEC for future jobs and solar energy, in addition to ABA's role in women's economic empowerment through microfinance projects.

Mr. Hanno also highlighted ABA's role in investment promotion, submitting policy papers and recommendations to the government, and responding proactively to the needs of the business community, particularly in digital transformation and economic reforms.

## Alexandria Business Association Expands Economic Bridges with Spain



To unlock new opportunities in exports, investment, and economic cooperation Alexandria Business Association (ABA) welcomed Mr. Enrique Verdjer, Economic & Commercial Counselor at the Spanish Embassy in Cairo, in the presence of Dr. Abdel Moneim Hafez, Vice chairman of ABA.

### **Strengthening Egyptian Spanish**

**Business Relations** Mr. Verdjer praised ABA's influential role in empowering the business community in Alexandria and driving vibrant local economic activity.

He emphasized Spain's strong interest in expanding economic cooperation with Egypt aligned with national efforts to open broader avenues for global partnerships.

Spain is particularly focused on promising growth areas including tourism, food industries, infrastructure, energy, and women's economic empowerment.

The Embassy expressed readiness to support companies through information exchange, encouraging ABA to share its member database to facilitate mutual collaboration.

### **ABA's Commitment to Global Partnerships**

Dr. Abdel Moneim Hafez reiterated ABA's commitment to building solid international business networks that serve the interests of Egyptian companies in global markets.

Mr. Haytham ElKayar, Secretary General of ABA, highlighted plans for deeper cooperation with Spanish chambers and economic institutions to boost investment, exports, and joint projects, especially for medium-sized enterprises.

The meeting brought together representatives from both teams, including:

Ms. Maria Marfilas , Eng. Ahmed Mansi, Mr. Ibrahim El-ashmawy, Dr. Hani Elmenshawy, Mr. Ahmed Farouk, Mr. Mohamed Gawish, Eng. Hesham Abou Elela, and Dr. Hossam Al-Adour. From ABA's executive team: Mr. Mohamed Essa , ABA Executive director and Ms. Marwa Abuheif, foreign affairs director.

We continue working to attract investments, enable exporters, and strengthen Alexandria's position as a hub for international business partnerships.

ABA Newsletter

### Promote Your Brand Book Your Ad

- Reach key business decision-makers
- Showcase your services to leading companies
- Connect with government entities and international organizations

[ABA.Newsletter@aba.org.eg](mailto:ABA.Newsletter@aba.org.eg)

A powerful platform to  
elevate your brand

## ABA Hosts High-Level Meeting with Finance and Customs Officials on Trade Flow



The discussion was moderated by Mr. Abdel Aal, who presented the business community's key demands, including accelerating the resolution of grievances, strengthening the advanced clearance system, supporting the pricing of chemical materials, and facilitating delivery permits from shipping lines.



Alexandria Business Association (ABA) held a high-level meeting with Mr. Sherif El-Kelany, Deputy Minister of Finance, and Mr. Ahmed El-Amway, Head of the Egyptian Customs Authority, to discuss new customs facilitation measures and ways to facilitate custom procedures. The meeting was organized by Mr. Abdel Aal Ali, Head of hashtag#Customs Committee At ABA.

Mr. Mohamed Hanno, Chairman of (ABA), emphasized the importance of strong public private partnerships in supporting industry, exports, and imports, while calling for enhanced risk management systems, expansion of the whitelist, and accelerated digital transformation to improve the investment climate.

Deputy Minister of Finance highlighted the continuous growth in trade volume, which led to legislative and procedural reforms implemented in coordination with the Prime Minister and relevant authorities.

He confirmed efforts to reduce customs clearance time to two days, with a future target of a few hours, to support investments and improve Egypt's global ranking, and invited "ABA" to submit recommendations for the air cargo system following its pilot phase.

Mr. Ahmed El-Amway, Head of the Egyptian Customs Authority, announced the launch of a Supreme Committee chaired by the Prime Minister to manage the comprehensive risk system. He noted that 29% of shipments are cleared within one day and 75% within less than four days, alongside the activation of new digital services and a pre-registration system for air shipments starting January 2026, supported by AI-driven analysis.

Dr. Sami Ramadan, deputy head of the Egyptian Customs Authority emphasized ongoing automation efforts to enhance efficiency.

## Alexandria Business Association Reviews 2025 Achievements and Future Plans in Press Conference



The press conference reinforced ABA's commitment to empowering youth, supporting SMEs, and promoting sustainable economic growth in Alexandria.



Alexandria Business Association (ABA) held press conference with journalists from leading national and private newspapers, including Elwafd, Eldostour, Youm7, Akhbar El-Youm, Al-Ahram, Al-Watan and Veto, to showcase its key achievements in 2025 and outline plans for the year ahead.

ABA Chairman, Mr. Mohamed Hanno, highlighted the Association's role in supporting community development and improving the business climate. Initiatives included dialogue with government entities to facilitate trade, expand goods inspection systems, and implement customs and tax proposals.

ABA activated a cooperation protocol with WFP to train 1,000 youth, provide 240 free training opportunities, and achieve an 80% employment rate, while VTEC Training & Employment Center received funding to expand vocational programs. Programs focus on solar energy, KNX-certified smart building systems, and future-ready skills.

ABA is promoting startups and SMEs, adopting digital transformation across all units, updating its website, and implementing e-subscription systems.

The Small and Micro Enterprise Development Project currently serves 700,000 clients, with plans to reach 741,000, including healthcare initiatives and financial inclusion through digital services.

Community & Social Initiatives: ABA supports health, education, and social development through school equipment, shelters, and programs for youth and cancer survivors.

### **ABA Leadership Remarks:**

Mr. Haitham Elkayar, ABA Secretary-General, emphasized Alexandria's promising stage in entrepreneurship, supported by major incubators and digital initiatives.

Ms. Nermien Mamish, ABA Board Member & deputy head of AMAAI foundation ABA's subsidiary, highlighted health, education, and social programs.

Dr. Sherif Shoman, Executive Director of SME Development Project, stressed the Association's innovation in mobile branches, digital financing, and comprehensive customer services.

"AAMAL" foundation  
ABA social arm  
Activities  
"Supporting orphans & patients"



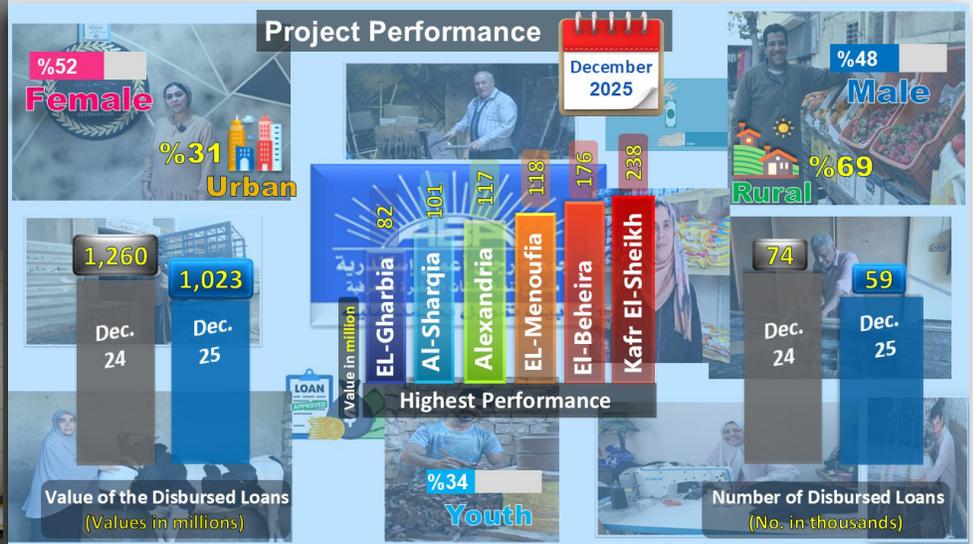
POWERED BY **ssas**   الأكاديمية العربية للعلوم الإدارية والمالية والمصرفية  
**THE ARAB ACADEMY**  
FOR MANAGEMENT, BANKING AND FINANCIAL SCIENCES

**MBA** في إدارة الأعمال الرقمية  
أفكارك تستحق أن تتحول إلى مشاريع حقيقية  
تعلم المهارات اللازمة لبناء المستقبل الرقمي وتحويل الرؤية إلى إنجاز

التسجيل مفتوح الآن

[www.aambfs.edu.eg](http://www.aambfs.edu.eg)

## “Performance of ABA's SMES projects in December



## Highlights of ABA's Vocational Training & Employment Center Achievements

“VTEC” Strengthens Workforce Engagement Through Participation in Employment Exhibition



VTEC welcomed 102 job and training seekers, conducted one-on-one interviews, and initiated their nomination for suitable employment opportunities or enrollment in targeted training programs equipping them with the skills needed to meet labor market demands.

## "MEDC "Center Monthly Activity Calendar

**Januray Public Workshops 2026**

Management Programs	Business Skills Programs	Master Class
<b>Managerial &amp; Supervisory Skills</b> 5-6 Jan. 2026 <b>Organizational Development</b> 11-12-13 Jan. 2026 اللوجستيات من الفكرة الى التميز 11-12-13 Jan. 2026 <b>The Effective Manager</b> 19-20-21 Jan. 2026	<b>The Positive Shift</b> 12-13-14 Jan. 2026 <b>Persuasive Presentations</b> 26-27 Jan. 2026 <b>IT Programs</b> <b>Data Analysis using Excel</b> 14-15 Jan. 2026 <b>Excel Essentials</b> 26-28-29 Jan. 2026	<b>AI for Business Owners By AUC</b> 26-27-28 Jan. 2026 The American University in Cairo Onsi Sawiris School of Business
<b>Special Programs</b> <b>التفسير وحساب التكاليف</b> 8 Jan. 2026 <b>لوجستيات التخزين وتجنب المخالفات الجمركية</b> 18-19-20 Jan. 2026 <b>خطوات التصدير</b> 22 Jan. 2026	<b>General Programs</b> <b>التطبيقات و المفاهيم الجديدة لقانون العمل الجديد</b> 10-11-12 Jan. 2026 <b>تحليل وتفسير القوائم المالية</b> 19-20-21 Jan. 2025	<b>MEDC Shorts</b> <b>Time &amp; Stress Management</b> 17 Jan. 2026 <b>Teamwork That Delivers</b> 11 Jan. 2026

The Newsletter is a monthly publication issued by Alexandria Business Association. It covers all the activities and programs of its affiliated units, aiming to support the economic climate in Egypt under the leadership of the Board of Board Members:

Mr. Mohamed Hanno – ABA Chairman

Eng. Medhat Elkadi – Vice Chairman for SME Development and Head of the Advisory Council for the Project

Dr. Abdel Moneim Hafez – Vice Chairman for Executive Affairs and Director

Dr. Mohamed Mehrem – Vice Chairman for New Projects & Expansions

Mr. Haitham Elkayar- General Secretary general

Mr. Hatem Montaser – Treasurer

Eng. Ahmed Mansi– Assistant General Secretary

Mr. Mohamed ElKersh – Assistant Treasurer

Dr. Mohamed Ghatwary – Board Advisor

Eng. Marwan ElSammak – Board Member

Eng. Ahmed Khaled Sad Morsi – Board Member

Mr. Amr Moselhy – Board Member

Eng. Mohamed Arafa– Board Member

Eng. Mostafa Karam – Board Member

Ms. Nermin Mamish– Board Member



Alexandria Business Association

Monthly Newsletter

ABA Chairman

Mr. Mohamed Hanno



ABA Executive Director

Mr. Mohamed Issa

General Manager

Mr. Mohamed Ismail

Address: 52 Al-Horreya Road, Fouad Street, 5th Floor, Alexandria

Tel/4848978- 4848979 (03)

fax: 4872411- 4872206 (03)

Mob/ 01005402510-01067111154-01067111152



Small and Handicraft Enterprises Development Project

SME'S Executive Director

Dr. Sherif Shoman

Address: 52 Al-Horreya Road, Fouad Street, 5th Floor,

TEL/4874062 - 4872282 (03)

Middle East Development Center (MEDC)

Centre Acting Executive Director

MS. Sherin shalaby

Address/40 Tutankhamun Street – Smouha – Alexandria

4248664-4248691(03)

010 28595288 - 010 69197419

Customersupport@aba-medc.org



Vocational Training & Employment Center (VTEC)

218 Gheit El-Anab Street, Next to Gamal Hamada Hospital, Bashayer

El-Kheir, Alexandria

Tel/ 8/1/ 3612700 -03



AAMAL foundation (AAMAL)

foundation Chairman of the Board of Trustees

Mr. Amr Moselhi Address: 4 Ibn Al-Sayegh Street, off Fouad Street, El Raml Station, Tel/ 4845004- 03



SCAN & FOLLOW

Monthly Newsletter of Alexandria Business Association  
Highlighting Its Economic and Developmental Role in  
Egypt